

JD GOLF DAY

2024



To whom it may concern,

We are offering you the opportunity to support a worthy cause at the **22nd Annual Josh Deegan Memorial Golf Day held at Stirling Golf Club on Sunday February 25, 2024.**

This year marks the 20th anniversary of the 2002 Bali Bombings where former Sturt Football Club Player, beloved son, brother and friend Josh Deegan was tragically taken on October 12th 2002.

In commemorating Josh's life and keeping his legacy alive, an annual golf day was established in 2003 and has since **risen over \$360,000**. Proceeds raised from the event go towards supporting the Royal Adelaide Burns Unit Link Therapist Training Program, equipment purchases and funding for the Sturt Football Clubs Junior Development Program. **Our 2023 event raised \$35,000** – our biggest year yet!

Thanks to the generosity of our sponsors, volunteers and extended Josh Deegan Foundation community, the RAH Burns Unit has been able to purchase the following equipment over the years:

- 1 x Tilting mobile shower chair (these are useful for burns patients to shower without having to use their energy to hold themselves up)
- 2 x Therakair mattresses (these are special pressure relieving mattresses to prevent pressure ulcers and improve patient comfort, especially for larger injuries)
- 3 x Blood pressure machines (to improve clinical monitoring)
- 1 x Pulse oximeter machine (to improve clinical monitoring)
- 1 x Cloud chair (electric chair that can be optimally positioned for patient comfort as well as to assist in the early stages of rehabilitation)
- 1 x Patient lifter with weigh scale (to facilitate patient transfers, provide clinical monitoring, and improve staff safety when transferring immobile patients)

In addition to clinical equipment purchases, the JDF (Josh Deegan Foundation) has supported the RAH's Burns Link Program since 2015. Thanks to Golf Day funding over 16 Link Nurses and 16 Link Therapists have been trained. The Burn Link Program provides specialist burn care training for rural and remote nurses and allied health therapists.

We are currently seeking support for this year's event including cash or in-kind donations, raffle prizes and silent auction items. This is your opportunity to become a valued supporter of the Josh Deegan Memorial Golf Day for a great cause. Your business will be recognised through exposure to over 200 attendees and in ongoing communications to broader community via digital channels and social media.



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Levels of event sponsorship include:

PLATINUM PARTNER - \$2000+ in total donation value – Benefits include: top position (larger) logo across all communication, social media and marketing materials (including front of stubby holder and front of event t-shirts); referenced within press-release and all potential media opportunities; option of signage on course &/or sponsored 'hole'; option of pamphlets/promotion inclusion in event bag to participants; two promotional posts to Facebook fans through event page and named in opening speech of event.

GOLD - \$1500+ in total donation value – Benefits include: next best prominent logo association across all communication and marketing materials (including front of stubby holder and event t-shirts); referenced in media release; option of signage on course; option of pamphlets/promotion inclusion in event bag to participants; one promotional post to Facebook page and named in opening speech of event.

SILVER - \$1000+ in total donation value – Benefits include: logo on all applicable communication all communication and marketing materials (including back of stubby holder and back of event t-shirts); option of promotion/inclusion in event bag to participants.

BRONZE - Less than \$1,000 in total donation value – Benefits include: logo on all applicable communication materials and option of one item in event bag.

ALL LEVELS (and donations of under \$1,000 value) also receive:

- Listed as sponsor on JDMGD Facebook page
- Recognition on any specific use of donation (if applicable) e.g. auction pages, raffle flyer etc.
- Formal acknowledgement during presentations after the event to over 200 people.

If you are interested to be involved, please contact us ASAP to secure your event sponsorship and find out more about the Josh Deegan Foundation.

Many thanks in anticipation,

Lee Kelly

Director of Josh Deegan Foundation | 0416 760 002