



Stallholder Information

The event

You are invited to apply to be a part of Sturt Football Club's **Multicultural Festival** to be held on **Monday 11 June 2018** at Unley Oval.

The Sturt Football Club Multicultural Festival provides the perfect platform for you to promote your community.

This is the inaugural event and it is held in conjunction with the South Australian National Football League ("SANFL") Multicultural Month where the South Australian football community celebrates multiculturalism and diversity within our great game of Australian Rules Football.

Vendors selling cultural food, crafts and other market goods are invited to submit expressions of interest to participate in Sturt Football Club's Multicultural Festival at Unley Oval Monday June 11, 2018. There is also opportunity to present a multicultural performance on our event stage.

Expressions of interest

Applications must be submitted to Sturt Football Club by 5.00pm on Monday 14 May 2018.

To proudly represent the wide range of cultures in South Australia at the Festival only applicants selling food or goods from a particular culture or nation are permitted to be part of the event.

Sturt Football Club expects to notify applicants of the outcome of their expression of interest by 21 May 2018.

*Please note that submitting an expression of interest form does not guarantee you a place.

What do Stallholders receive?

- Crisp white marquee, professionally installed & weighted
- Access to mains water supply
- Waste service
- Hireable extras such as trestles and chairs
- Social media promotion on Sturt Football Club's Website and Facebook pages
- Listing on the event day flyer
- The benefits of our event promotion and additional media and advertising opportunities leading up to the event
- Friendly, helpful guidance and support

Our Audience

Sturt Football Club attracts a large home match day crowd including opposition supporters. We anticipate that this event will attract further attendees and in particular City of Unley residents. The public holiday will generate further interest.

Access

This event is complimentary to all **standard** stallholders. Access via Langham Terrace is free for festival attendees.

All stallholders will gain free entry to the main viewing areas of Unley Oval.

If festival attendees wish to enter the main viewing areas at Unley Oval then a discounted fee of \$8.00 will apply.



Terms & Conditions

- For duration of event all stallholders must hold public liability insurance for a minimum of twenty million dollars (\$20,000,000). You will be required to provide the Club with a copy of your certificate of currency and immediately notify the Club if the insurance lapses or is cancelled.
- Stallholders must present their stalls to a high standard and be set up ready to trade by 1:00pm on the day of the event and must not pack up before 4:00pm.
- Sturt Football Club is not responsible for loss, theft, breakages or damages of any product or display or personal belongings brought to the event site.
- Stallholders must take all reasonable precaution to avoid damage to the event site and must immediately notify the Club of damage to the area or any property located within or adjacent to the event site. Stallholders will be responsible for reimbursing the Club for all its reasonable costs to repair or rectify any damages caused.
- Stallholders must support the Club's environmental policy. All takeaway packaging is to be fully compostable.
- All LPG gas bottles provided by the stallholder must bear the applicable Australian Standards approval guide.
- All food/drink vendors must provide an appropriately rated fire extinguisher that is fully charged and stamped service tag.
- Stallholders must purchase any soft drink & water products for sale through the Club. The Club has sponsorship agreements with suppliers that are exclusive
- The promotion of your business at the event will be limited to your allocated site and the immediate vicinity unless otherwise agreed in writing.
- Stallholders must not arrange for any entertainment additional to that arranged by the Club.
- Stallholders (other than the official event bars) must not serve any type of alcohol under any circumstances.
- Food Stallholders must adhere to the guidelines provided in the Food & Safety at Outdoor Events Factsheet and understand that on the day of the event an Environmental Health Officer may inspect the food business at any time whilst in operation.

Declaration

In completing this booking form you agree to conduct your activities at the event in accordance with the Terms & Conditions herein.

Stallholder signature*

* if completing this form electronically please type your name in full

Date

**PLEASE COMPLETE AND RETURN THIS FORM
TO KRISTY AT STURT FOOTBALL CLUB BEFORE
5:00PM MONDAY 14 MAY 2018**

kmcgee@sturffc.com.au or call 8271 4611



Multicultural Festival
Stallholder Application Form

Full name of applicant:
Business name:
Address:
Mobile (event day):
Email:
Provide brief description of your product/service and what you intend to sell on the day:
Would you like to conduct a multicultural performance on the day and if so provide details as to length of time, how many performers etc.
Site & standard marquee (3m x 3m) are complimentary. If you require a larger marquee then there will be a fee of \$250 for this. You are required to bring your own trestles, equipment and self generated power. If you wish to hire anything through the Club can you advise what that is and we will contact you to discuss further: