

## Testimonials

### JASON KILIC PRESIDENT

Our aim is to ensure we have a facility that enables both males and females to be as good as they can be and provide a venue that engenders community pride. Sturt members and supporters will proudly look back on their Club's evolution into a modern sporting club that is diverse and inclusive for the entire community

### JAKE PARKINSON CEO SANFL

SANFL is dedicated to building stronger communities through the delivery of Australian Football. Since 1901 Sturt Football Club has provided significant contribution to a vibrant and healthy environment in its region and grown our game through its pathway programs, League team and more recently the introduction of Women's football.

### DARREN THOMAS, AMBASSADOR & THOMAS FOODS INTERNATIONAL

As a City of Unley resident for more than 25 years the Unley Oval grandstand upgrade project is worthy of your consideration. I encourage supporters, businesses and individuals to financially support this long awaited project that will foster healthy outcomes for all participants and supporters in the community.

### LACHLAN CLYNE, FORMER MAYOR CITY OF UNLEY

The Double Blues are synonymous with Unley Oval and a bright fixture on the landscape of our community. This club unites us, inspires us and leaves us with lasting memories that we hand down to our kids and remember over a drink with old friends. Support the club as it embraces the future. Offer a financial contribution enabling them to build the next generation of champions and keep alive the traditions and spirit of Sturt.

#### BUILDING THE BLUES Sturt Football Club

39 Oxford Terrace, Unley SA 5061 Ph: (08) 8271 4611 [www.sturtfc.com.au](http://www.sturtfc.com.au)



# BUILDING THE BLUES

Securing the future of Sturt Football Club  
for generations to come



# Executive Summary

Since 1901 Sturt Football Club has called Unley Oval home. During this time the Club has continued to evolve, develop and grow. The existing facilities at Unley Oval have limitations that restrict the future growth and development. As a result and in conjunction with The City of Unley the Building the Blues project has been given approval to proceed.

Our objective is to provide a state-of-the-art facility to meet the demands of our elite pathway programs including women's football. Furthermore, we desire a facility that will allow our increasing number of supporters to feel part of the Club and to create a destination that is accessible to the community. The Building the Blues project is the most significant project undertaken in the Club's history. It has come about after exhaustive research, consultation and due diligence.

We are determined to place the Club at the forefront of elite, State based sporting and community facilities, and to ensure that the home of Sturt Football Club, Unley Oval is a place where all feel welcomed and engaged.

With your help this project will become a reality.

## Building the Blues Project

### Stage 1

- New unisex change rooms & public amenities located beneath The Jack Oatey Grandstand
- Upgraded unisex change rooms located beneath The Harry J. McKay Grandstand
- New canteen facilities located next to The Harry J. McKay Grandstand
- Disabled access to Unley Oval grandstand terraces

### Stage 2

- Social Club Rooms located in The Jack Oatey Grandstand

The total cost of the project is \$4.9 million.



## Tax Deductible donations

Through the generosity of The City of Unley, State Government and AFL we have raised **\$2.55 million**.

We are seeking to raise the difference of **\$2.35 million** through our **supporters, businesses and broader community including government grants**.

In the modern era in particular the introduction of women's football the requirements for state-of-the-art facilities have grown significantly.

We need to do more than just compete with other clubs.

We need our facilities to be the best they can be to give our players and the Club we all love the very best chance to grow and develop.

The support from donors is essential in order for the Building the Blues project to proceed.

The Building the Blues project has been developed in partnership with the Australian Sports Foundation (ASF).

By donating to the Building the Blues project you will be ensuring a strong and prosperous Sturt Football Club at all levels now and into the future.

Donations to the Building the Blues project over \$2.00 are fully tax deductible.

**This is a once in a lifetime opportunity for you to be part of Sturt's DNA and secure the future for generations to come. All donations welcome**



Your generosity will make a difference  
Donations over \$2.00 are fully tax deductible

Visit - [www.asf.org.au/projects/sturt-football-club/](http://www.asf.org.au/projects/sturt-football-club/)

Australian  
**Sports**  
Foundation



# Securing Sturt's Future

**Donate \$1000 or more and be recognised with...**

## The FIRST 18 - \$25,000 or more

- Your name on THE FIRST 18 honour board
- Name on bench plaque
- Invitation to inaugural lunch
- Personalised picket
- Keys to Club
- Name on commemorative guernsey
- Invitation to official opening

## The EMBLEM - \$10,000 to \$24,999

- Your name on THE EMBLEM honour board
- Name on bench plaque
- Invitation to official opening
- Personalised picket
- Name on commemorative guernsey
- Invitation to dinner with Senior Coach/Captain

## The GUERNSEY - \$5,000 to \$9,999

- Your name on THE GUERNSEY honour board
- Personalised picket
- Name on commemorative guernsey
- Invitation to official opening

## The FOUNDATION - \$1,000 to \$4,999

- Your name on THE FOUNDATION honour board
- Personalised picket

 **\$4.9 Million**

✓  
**\$2.55 Million**



Donations to Building the Blues project are fully tax deductible.  
Visit [www.asf.org.au/projects/sturt-football-club/](http://www.asf.org.au/projects/sturt-football-club/)

**ALL DONATIONS WELCOME**